

Build Direct Care Partnerships with More Employers in Your Community

Join the Health2Business provider network and make direct contracting easier to implement, administer and scale.

Health2Business (H2B) helps high-quality community healthcare providers connect directly with self-funded employers. For providers, that creates an opportunity to build stronger relationships with local employers and serve more commercially insured patients without taking on the administrative complexity of managing multiple direct contracts on your own.

How Do Direct Plans Work?

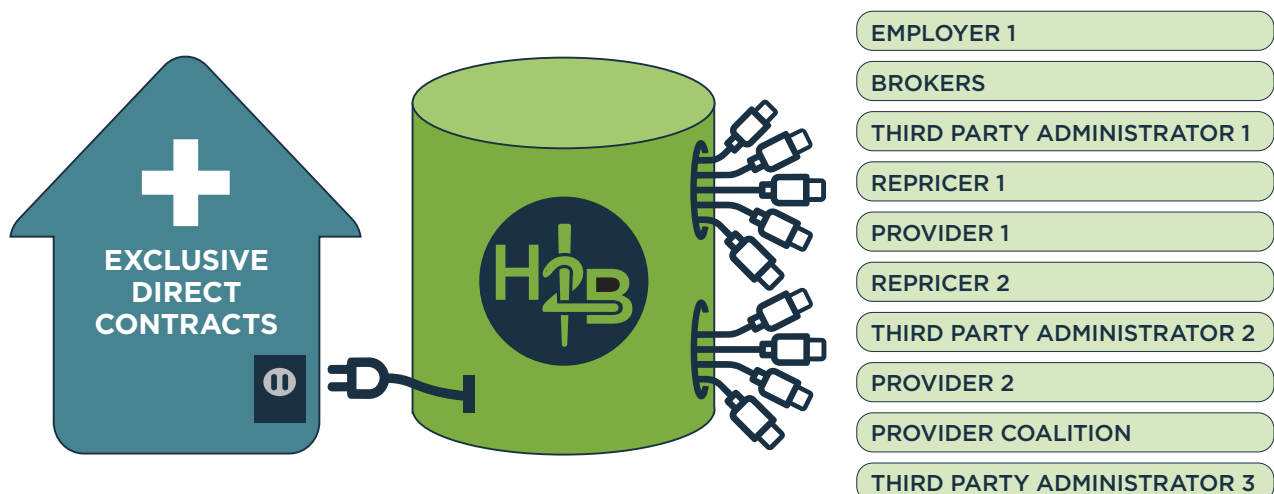
A direct plan is a simple and innovative approach to healthcare.

- + Community healthcare systems and providers negotiate directly with employers.
- + This agreement between an employer and health system is formalized in the Direct Corporate Partnership Agreement.
- + The Direct Corporate Partnership Agreement covers all services.
- + When workers and their families need care, they go to the providers their employer has contracted with.
- + The employer is the payer, and there is no carrier in the middle.

Employers and employees like this system because it results in substantial savings. Providers also benefit from the streamlined system that reduces barriers to care.

One Connection. More Opportunities.

Direct contracting can create tremendous opportunities for providers and employers, but every employer may have a different TPA, plan design or claims process. H2B connects the pieces.



A Flexible, Vendor-Neutral Platform

Our flexible, vendor-neutral platform is purpose-built for direct contracting. We work across 30+ TPAs and offer three turnkey options, giving employers flexibility in how they build their health plans while giving providers a single partner for managing direct-contract relationships. H2B handles the behind-the-scenes work required to make those relationships function, including:

Contract administration

Securing, managing and maintaining direct contracts.

Contract provisioning

Making sure the right contracts are connected to the right plans and partners.

Claims routing

Directing claims to the appropriate destination based on the employer, plan and contract.

Claims repricing

Applying the appropriate contracted rates based on the employer, plan and provider agreement.

Provider directory management

Keeping contracted provider information current and accessible.

How We “Spin” a Claim

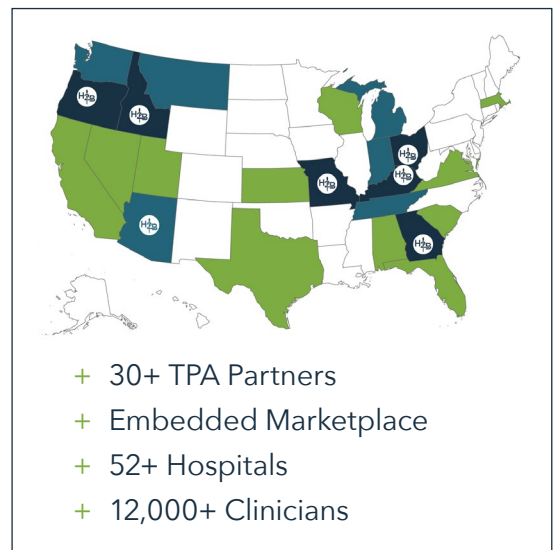
A claim doesn't always need to follow the same path. H2B's dynamic claims capabilities allow us to identify the appropriate contract and determine how each claim should be routed and repriced based on the employer's plan arrangement. That flexibility helps direct contracts work across multiple TPAs and plan configurations without requiring the provider to build a separate process for every employer relationship.

Key Advantages for Providers

H2B was built specifically for the development and administration of direct provider contracts. Our independent, vendor-neutral approach allows us to work across different employers, TPAs and plan structures rather than requiring every partner to fit into a single predetermined model.

For providers, that means:

- + More employer access.
- + Less administrative friction and red tape.
- + The flexibility to build long-standing relationships with community business partners.



Interested in joining the H2B provider network?

Contact us. Health2Business.com

